IMPACTS OF COVID 19

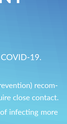
on Professional Networking

NETWORKING EVENTS ARE CRUCIAL FOR GROWING YOUR BUSINESS

The best way to make new connections and develop meaningful relationships is to network with other professionals.

Networking events open up the opportunity to meet like-minded people & potential customers.

85% of professionals say they develop a more meaningful relationship after meeting someone in-person.



75% of professionals enjoy the social interactions involved in networking.

68% of entry-level professionals value face-to-face networking more than online.

New business partners can be found at networking events.

Networking causes more people to become aware of your business.

Companies typically get a return of $12.50 for every dollar invested in networking.

COVID-19 IS CHALLENGING MANY PROFESSIONALS DUE TO EVENT CANCELLATIONS

Many business events have been canceled in order to slow down the spread of COVID-19.

- The CDC (Centers for Disease Control and Prevention) recommends limiting events and meetings that require close contact.
- Large meetings and events increase the risk of infecting more people with the virus.
- Handshakes and "high-fives" are often exchanged at meetings and events, which can cause COVID-19 to be transmitted from person to person.

NETWORKING BECOMES EVEN MORE DIFFICULT IN THE FACE OF COVID-19

Although still vital for business success, the ability to network is being affected by the virus.

Due to the temporary ban on large gatherings, it's impossible to attend networking events.

Meeting new people becomes difficult when social distancing requirements keep us physically separated from others.

Fear of spreading the virus prevents people from meeting in-person & making new contacts.

Because Coronavirus lives on surfaces like paper for up to 4 days and on plastic for up to 5 days, exchanging business cards isn't recommended.

TECHNOLOGY CAN OVERCOME THE OBSTACLES TO NETWORKING

With the right digital networking app, you can continue to make connections and keep in touch with your contacts and business partners.

- An app eliminates the need to pass out business cards, cutting back on the spread of germs.
- Instead of shaking hands and getting too close, you can exchange digital business cards.
- Share a public link that contains all your contact information & best works.
- Take digital personal notes for each contact & meeting.
- Keep in touch with contacts by scheduling remote meetings.

INTRODUCING STAYTOUCH APP

1

CREATE MULTIPLE PROFILES

Only share the most relevant details with the right circle to delight connections and protect your reputation

2

SHARE PAPERLESS CONTACTS

Just tap the app and bring two phones together. Then tap to share details over-air

4

AUTO-UPDATE CONTACTS

Update your profiles and all the contacts in your network would be automatically informed

3

IMPORT CONTACTS

Automatically scan business cards and import contacts from your phone number or email address to keep all of your contacts in one place

5

SCHEDULE MEETING & SET REMINDERS

Get reminders to meet, greet and close deals

6

TAKE NOTES

Capture meetings' context so you never forget the who, where, why, when, and how, like who introduced you and why

8

CHANNELS

Find your community. Meet inspiring people, learn and get help. Communicate with wider audience under both public or private format

7

CHAT - INSTANT MESSAGING

Real-time chat, you will never forget important information about your contacts

9

PUBLIC PROFILE

The public profile is simple to use and easy to share. Create your profile, link to your best works, including social media, website & blog links and share it with people who do not yet have StayTouch

10

OPEN LINK

It allow you to share your public profile with contacts who don't have the app

Try StayTouch right now! It simplifies your networking by sorting your contacts, exchanging your digital business cards, chatting, and making smart notes right in the app after scheduled meetings or calls. Now is the time to increase your list of contacts!

StayTouch

Forbes · World Health Organization · BENCHMARK · CDC · BUSINESS INSIDER